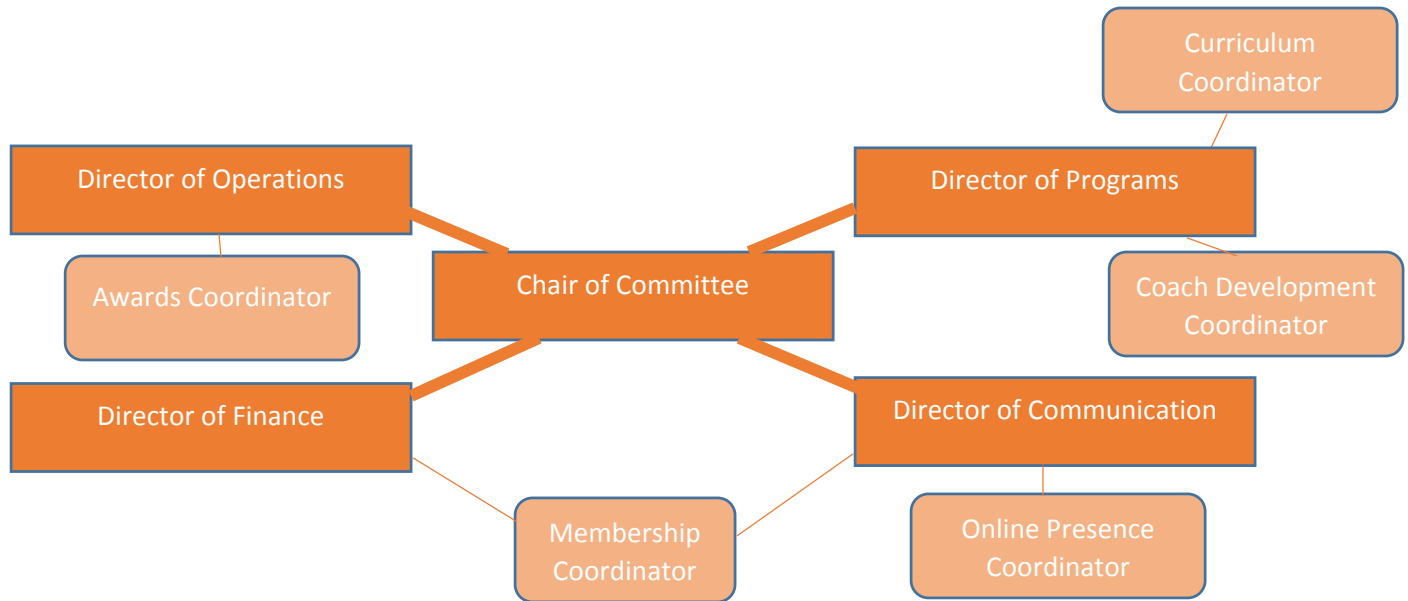


PROPOSED EXECUTIVE COMMITTEE STRUCTURE



The Primary Officers are in dark orange and will be elected by the entire membership each year. The Primary Officers will also serve as the Hardship Committee and have voting rights for the Hall of Fame.

The Secondary Officers, also known as the Area Coordinators, are in light orange and will be elected each year by their area. After each Area has elected its coordinator, coordinators and the Chair of the Committee will discuss which coordinator will serve in which role. The Secondary Officers will also serve as the At Large Committee.

Here are the position descriptions.

Chair of the Committee: The chair is the most public face of the speech and debate community and serves as its chief spokesperson, promoting it through special events, competitions, face-to-face conversations, and in the media. The chair drives discussion about the vision, purpose, and goals of speech and debate, encourages involvement, and teaches others to take on leadership responsibilities.

Director of Communications: The goal of director of communications is to increase awareness about speech and debate in the local community. The goal of the communications team is to distribute information effectively and in a timely way to relevant audiences using letters, email, press releases, and other collateral to promote the community.

Director of Programs: The goal of the director of programs is to create an approach to assess resources, strengths and weaknesses of our programs. The director will strategize and coordinate an assessment to determine and fill needs, programs team roles could include tasks like judge training and recruitment, curriculum, and workshops. This person will oversee many of the coordinators.

Director of Operations: The goal of the director of operations would be to run and manage the State Championship tournaments. The director would create roles in the tournament to include all members of the executive board and to increase volunteer participation from the coaching community.

Director of Finance: The goal of the director of finance would be to ensure the financial state of the association. The director would not only be responsible for collecting dues and ensuring state tournament payments, but also developing long term sponsors for the association.

Online Presence Coordinator: Our target audience is on social media non-stop, we should be too. The Online Presence Coordinator would assist in managing online material at our website, facebook page, and twitter page. This individual would help create an online footprint to strengthen our advocacy.

Coach Development Coordinator: Coach development starts at the beginning of every year at the Fall Meeting. This person would be required to work with the Chair of the Board to develop the Fall Workshops and handle registration for this event. The Coordinator would ensure that the content would continue to be emphasized throughout the season with potential follow up workshops at tournaments.

Curriculum Coordinator: One of the largest struggles of a speech and debate coach is developing good curriculum. The Curriculum Coordinator would help develop an online inventory regarding our classroom resources.

Membership Coordinator: Speech and debate is something that affects you for a lifetime, not just for four years. The Membership Coordinator will track student and coach involvement in our association ensuring that students and retired coaches are not left behind when they graduate or move on to something new. The Coordinator will work with the Awards Coordinator

Awards Coordinator: Recognition is the part of every State Tournament that people remember. Ensuring awards and recognition is correct is vital to the Association's credibility. The Coordinator will work with the Director of Operations to ensure the correct number of awards is ordered. The Coordinator will organize any voting for Awards.